

## Venetian Art Certification Class Dates

<b>January</b>	<b>7 - 11/2008</b> 3 Day Effects Certification Class 5 Day Advance Training Certification Class
<b>February</b>	<b>4 - 8/2008</b> 3 Day Effects Certification Class 5 Day Advance Training Certification Class
<b>March</b>	<b>17 - 21/2008</b> 3 Day Effects Certification Class 5 Day Advance Training Certification Class
<b>April</b>	<b>14 - 18/2008</b> 3 Day Effects Certification Class 5 Day Advance Training Certification Class
<b>May</b>	<b>5 - 9/2008</b> 3 Day Effects Certification Class 5 Day Advance Training Certification Class
<b>June</b>	<b>2 - 6/2008</b> 3 Day Effects Certification Class 5 Day Advance Training Certification Class
<b>July</b>	<b>23 - 25/2008</b> 3 Day Effects Certification Class
<b>August</b>	<b>13 - 15/2008</b> 3 Day Effects Certification Class
<b>September</b>	<b>15 - 19/2008</b> 3 Day Effects Certification Class 5 Day Advance Training Certification Class
<b>October</b>	<b>6 - 10/2008</b> 3 Day Effects Certification Class 5 Day Advance Training Certification Class
<b>November</b>	<b>17 - 21/2008</b> 3 Day Effects Certification Class 5 Day Advance Training Certification Class
<b>December</b>	<b>15 - 19/2008</b> 3 Day Effects Certification Class 5 Day Advance Training Certification Class

### 3 Day Class

### 3 Day Training and Certification Workshops

The overall objective of the 3-Day program is to provide a solid fundamental and working knowledge on all Max Meyer and Baldini Vernici decorative paints, plasters, and stucco. The Venetian Art Educational Facility was designed to demonstrate, train, and explore the multiple applications, techniques, and possibilities relative to the products Venetian Art hosts and markets. By the end of the course, each student will have covered all aspects of each products general and specific properties.



Areas such as marketing and business strategy are focused on heavily throughout the period. The establishment of commercial, practical, and intended uses of each product will all become more evident as they are thoroughly examined during the course of events scheduled below. Additional topics such as job estimating, labor efficiency and troubleshooting are all incorporated into the 3 day program. Backed by over 125 years of manufacturing, distribution, and research, Venetian Art associates have developed a product support system like no other. We have developed one that is flexible for the North American market and its specific requirements.

### Success

Venetian Art educational program is designed to provide commercial and residential painters, contractors, builders, architects, designers, finishers, and all those interested with an overall knowledge that is compatible and



ry seriously, paying attention to every minor detail. We hope that by sharing what we know, contractors will become more successful in the painting industry.

## Day Time Full

### Advanced 5 Day Training and Certification Workshops

**Venetian Plasters** This jam packed week explores a multitude of practical and exotic profit making finishes. Beginning with intense Venetian plaster, Marmorino, and Luna hands-on-training, the first section of the class focuses on the craft of Venetian Plastering and the many alternative applications, products, and strategies. Whether beginner or professional, our workshops cover the basics, as well as focus on optimizing technique and strategy for performance on the job.

**Textures and Aggregate Finishing** In this section you'll start off by exploring applications and products used to create Travertine Tile effects, Stucco Rustico, Faux bricks, Intonachino Islands, and many more. You'll design texture patterns with quality and flexible aggregates and open the doors to new possibilities. A key asset in the modern finishers portfolio, aggregate textures are flexible yet cure as real stone and marble. You'll learn to create various textures and later master them with faux finishing techniques. You'll open the doors to new and amazing possibilities with slaked lime textures such as MarmoFloat, MarmoQuartz, and MarmoStone.

**Faux with Texture** Most of us have experimented with faux finishing, sponging, and ragging at one point or another, however, the faux with texture section opens the doors to sophisticated faux finishing over our designed textures. Using a wide range of tools, faux glazes and paints, you'll soon learn to create mineral based faux textures and finishes that sell. In this course you'll learn to creatively finish textures using reactive faux glazes. You'll also learn to create finishes that sell and are profitable.

**Overview** Whether novice or professional, the Venetian Art certification workshop is an extremely insightful, educational, and a crucial investment. Whether remodeling or expanding your services, the Venetian Art class takes faux finishing to a higher level.

After a few days of hard work, you'll leave not only with a wealth of information, you'll have created your own, personal portfolio. You'll also have practiced enough prior to creating your take-home finish, that you'll feel confident in selling your new finishes.

It doesn't stop here. Once you leave, you'll be well aware of the possibilities Venetian Art generates. Tapping into our exclusive library of video tutorials, application guides, and technical support system, furthering your education at home is simple. You'll soon have what it takes to re-create virtually every finish we offer, up to 60 unique finishes that sell.

Certified students not only benefit with our continued training programs, they save money on products. Realizing the importance of uniformity within the industry, we give 15% on all shipments. A real savings.

In addition to these benefits, you'll receive a host of other benefits including a 1 year free contractor database subscription with portfolio and much more.

**Part Time Evening**

**6 & 8 Day Night Certifications and Workshops for Locals** If your a local finisher and are interested in the benefits of our training courses, please review the above information. Broken down into a part time schedule, you'll learn Venetian Plastering, Texture and Aggregate Finishing, and Faux with Textures over the course of 3-4 weeks, training 2 nights per week.

For more information or for custom courses, group rates, and class info, contact **866-452-9982**

**Venetian Art**

2452 N Harlem

Elmwood Park, IL 60707

Ph: 866-452-9982